



THE STORY THAT STARTED IT ALL

In 1981, Yossi Ghinsberg was 22 years old — swept over a waterfall deep in the uncharted Bolivian Amazon and left completely alone. For three weeks he survived on instinct, will, and the refusal to give up. That story became the bestseller **Jungle**, a Hollywood film, and 25 years on the world's main stages. **Google. Microsoft. MDRT. YPO. The All Blacks.** Audiences of 8,000 have sat in absolute silence. He has been called the most unforgettable speaker they have ever seen. He simply tries to be honest.

SIGNATURE KEYNOTES

The Power to Survive

FLAGSHIP

How to lead with clarity, courage, and creativity when the map runs out

- Leaders make faster, bolder decisions under uncertainty
- Teams shift from reactive to adaptive
- Creative confidence returns to risk-averse cultures

LEADERSHIP & DISRUPTION

DECISION-MAKING

TECHNOLOGY · FINANCIAL SERVICES

The Laws of the Jungle

Nature's most efficient principles for leadership, resilience, and the legacy that outlasts you

- Burned-out teams rediscover purpose and drive
- Resilience becomes a skill, not a personality trait
- Hard conversations stop being avoided

RESILIENCE & PURPOSE

PEAK PERFORMANCE

ALL CORPORATE AUDIENCES

WHAT LEADERS SAY AFTER THE ROOM CLEARS

“Max scores in every evaluation category. The highest-impact session in our chapter's history.”

Juan Federico Salaverria Q.
Education Chair · YPO El Salvador

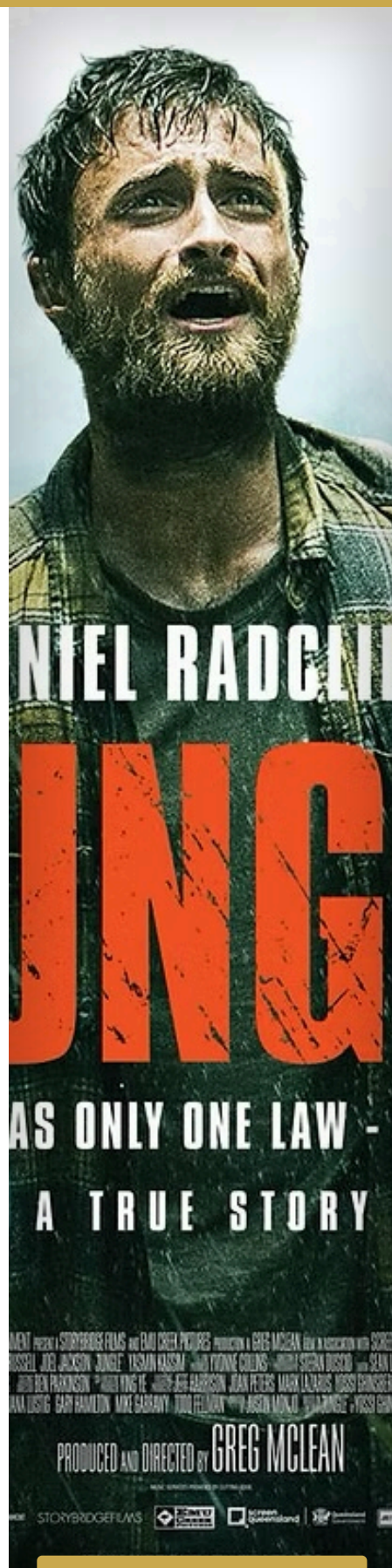
“We were so impressed we invited Yossi back for a second presentation the following day — unprecedented.”

Elmo de Alwis
CEO & Managing Director · Sigma Pharmaceuticals

SHARED THE STAGE WITH

Bill Clinton · Richard Branson · Queen Rania · Wayne Dyer · Steve Ballmer · Nassim Taleb · John Cleese · PM Lee Hsien Loong · Billie Jean King

NOTABLE CLIENTS



VOTED
#1 Most Unforgettable Speaker
MDRT Main Stage 2025

“He invites you into a world where survival becomes transformation. His words don't feel rehearsed; they feel remembered.”

Regina Bedoya · Past President, MDRT

YOSSI GHINSBERG

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